



Fresh Ayurveda Just Got Fresher



PRODUCT CATALOGUE

Pick your Ingredient, Pick your Fresh Care...



Fresh Hibiscus



Wild Turmeric



Aloe Vera



Masoor Dal



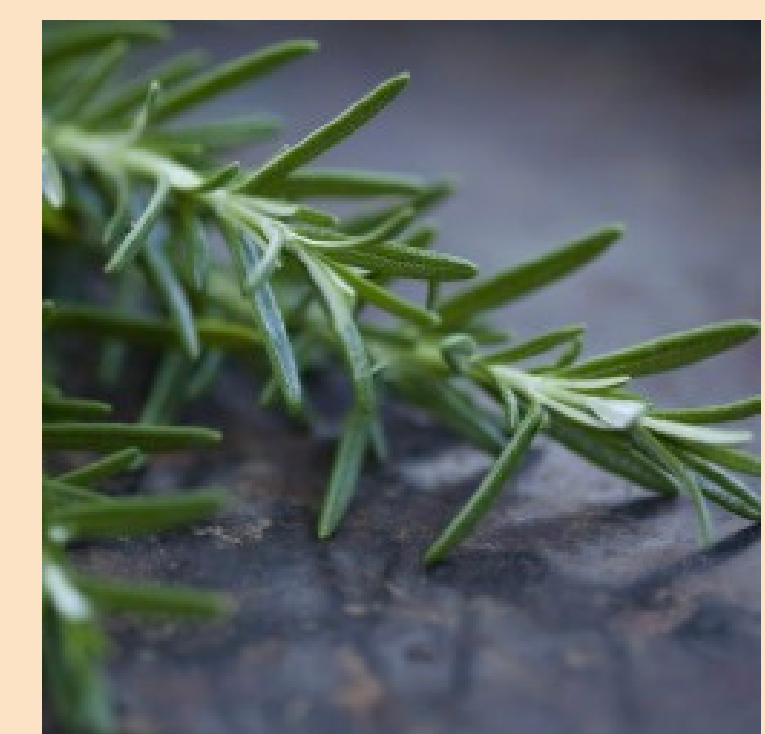
Bioactive Vit C



Fresh Neem



Raw Milk

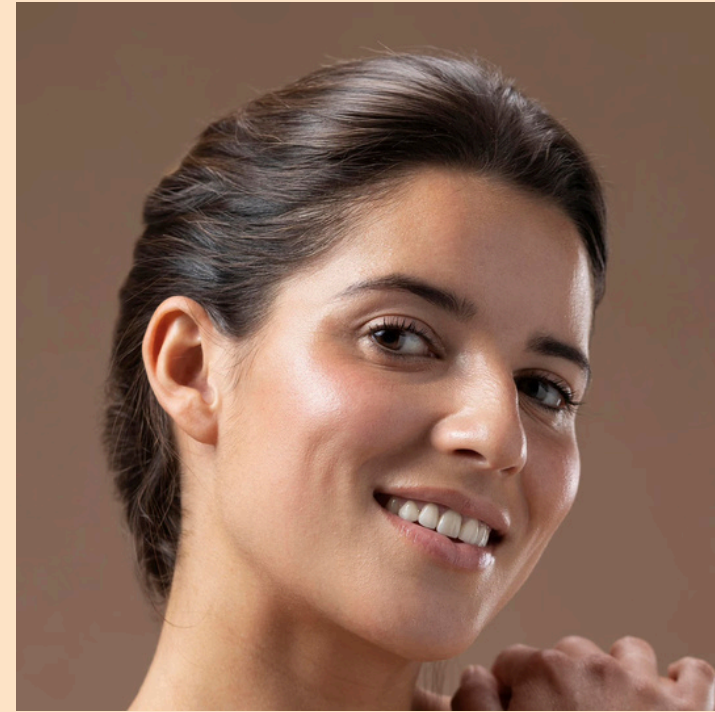


Rosemary Trileaf

Special Care for Special Needs....



Pigmentation



Anti-Ageing



Hairfall



Hair Growth



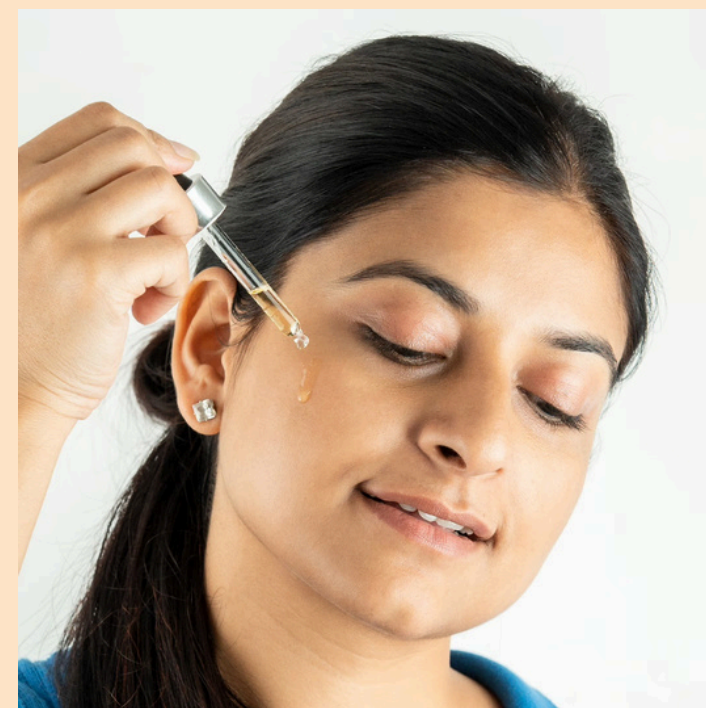
Night Care



Oil and Acne Control



Dry Skin



Glow & Radiance



Dandruff

BACK BY POPULAR DEMAND

Pure Flora Jal - 100ml



Pure Gulab Flora Jal

100ml - Rs. 218

100% pure, freshly distilled Gulab Jal made with fresh rose petals in our Ayurvedic kitchen. This true rose hydrosol (arak) captures the most potent phytoactives like tannins, phenolics, & aromatic volatiles to calm redness, tighten pores, boost moisture retention, balance pH and support a soft, even glow. Let every spritz awaken your natural gulabi radiance.

Key Benefits: Skin Toning/ Pore Reduction/ Oil & Acne Control



WINTER'S FAVOURITE IS BACK

Fig Rose Prima Light Lotion



Body Malai Lotion is made of fresh raw milk for full body moisturisation. It is glycerin-free and softens, hydrates, nourishes & repairs skin to give 24HR protection. Packed with brightening ingredients such as red fig, rose, grapeseed, lemon, raw milk & the goodness of sunflower seeds, shea butter, olive cream & more. Once you use a freshly made Malai Lotion, you'll never want to go back to regular lotions! We promise!

Key Benefits: Repair of damaged skin/ Prevents Skin Ageing with 24HR protection

Fig Rose Prima Light Lotion
200 ml - Rs. 330



WINTER'S FAVOURITE IS BACK

Multi-Nut Shea Omega 3 Lotion



Body Malai Lotion is made of fresh raw milk for full body moisturisation. It is glycerin-free and softens, hydrates & nourishes skin to give 48HR protection against dryness & body acne. Packed with Omega-3 of multiple nuts like walnut, almond, shea, sesame & the goodness of clove, sunflower seeds, shea butter, raw milk & more. Once you use a freshly made Malai Lotion, you'll never want to go back to regular lotions! We promise!

Key Benefits: Hydrates, nourishes & repairs skin to give 48HR protection

Multi-Nut Shea Omega 3 Lotion

200 ml - Rs. 330



NEW LAUNCH



Cold Processed Soaps

75g - Rs. 85

Cold Processed Tomato Basil AHA-BHA Moisturising Soap

Handcrafted & cold processed in 6-8 weeks with coconut & castor oil, it contains saponified cleansing molecules, natural glycerin & preserved fatty matter for a gentle, non-drying & skin softening bath. Further, the tomato & basil's AHA-BHA actives like lactic acid & salicylic acid, **reduce tan & pigmentation** while lycopene protects against & prevents UV damage, turning every bath into a detanning ritual.

Cold Processed Himalayan Lavender Moisturising Soap Healing Ritual

Handcrafted & cold processed in 6-8 weeks with coconut & castor oil, it contains saponified cleansing molecules, natural glycerin & preserved fatty matter for a gentle, non-drying & skin softening bath. Further, the Himalayan lavender's therapeutic compounds calm cellular inflammation, turning every bath into a **healing ritual**.



NEW LAUNCH



Anti Acne Tikta Face Wash

90g - Rs. 260

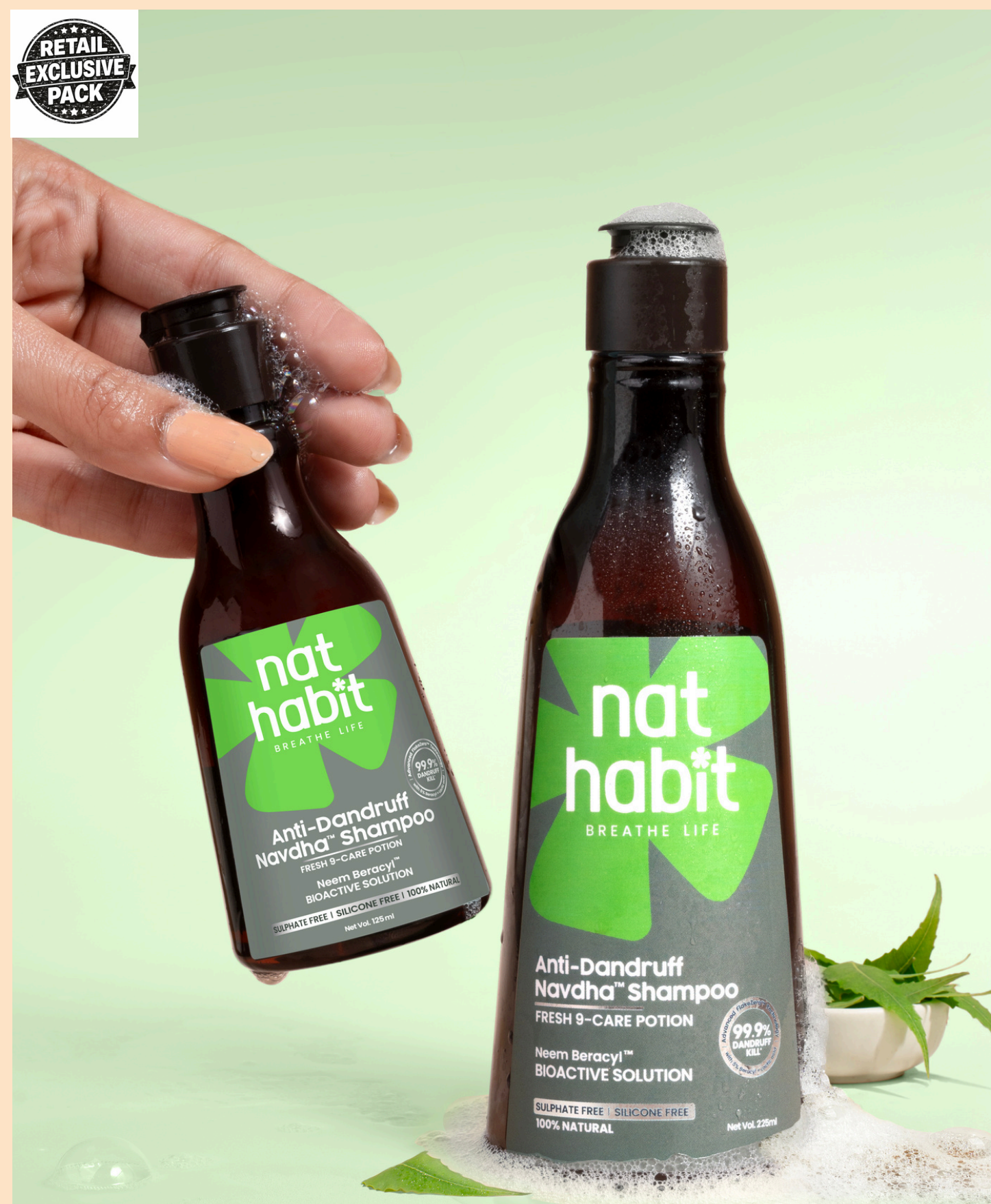
50g - Rs. 140

Anti-Acne Neem Berbamyrisin™ Tikta Face Wash is powered by Advanced 6D ClariAcne™ Technology with 5% Berbamyrisin™ - a proprietary 100% natural bio-active botanical complex designed to eliminate 99% of acne-causing bacteria through multi-pathway antimicrobial action while restoring overall skin balance.

Unlike conventional face washes that focus only on cleansing or surface-level oil removal, 6D ClariAcne™ targets microbial growth, excess sebum, pore congestion, inflammation, oxidative stress, and skin barrier imbalance, helping reduce recurrence while minimizing microbial resistance.

Key Benefits: Eliminates 99% of acne-causing bacteria

NEW LAUNCH



Anti Dandruff Shampoo

225ml - Rs. 400

125ml - Rs. 245

Anti-Dandruff Navdha Shampoo is powered by Advanced FlakeZero™ Technology with 5% Beracyl™ – a proprietary 100% natural bio-active complex designed to eliminate 99.9% of dandruff-causing fungus through multi-pathway antifungal action.

Enriched with Neem actives, Green Tea EGCG, Bhringraj extracts, and Lactic Acid, the formula regulates oil, calms cytokine-driven irritation, balances scalp pH, and strengthens barrier integrity.

Key Benefits: Clinically Tested 99.9% Dandruff Kill | Advanced FlakeZero™ Technology



NEW LAUNCH



Anti Dandruff Conditioner

125ml - Rs. 280

60ml - Rs. 145

A 100% natural Nutri-Conditioner formulated for dandruff-stressed hair, made with fresh neem, green tea and nine bio-activated power conditioners. Enriched with the proteins, fatty acids and actives of hung curd, soy, shea butter, castor oil, bio-activated oats and methi, it deeply moisturises, smoothens the cuticle, reduces breakage and delivers superior frizz control while actively working on the scalp conditions that let dandruff thrive.

Activated with an oleo-protein, it goes beyond silicone's surface coating to **repair from cortex to cuticle**, while neem's anti-fungal action and green tea's soothing EGCG **calm the scalp** underneath bringing dandruff-stressed hair back to health, one wash at a time.



NEW LAUNCH



100% Pure, Natural, Ultra-filtered Rajasthani Henna that imparts rich brown shade and lush conditioning with herbs like amla, rosemary, manjistha and black tea water. Just mix the Henna paste with Henno Recharge Powder and it is all set for you to apply directly on hair.

Key Benefits: Rich Brown Shade, 100% Natural

Ready-To-Appl Henna Paste

200g - Rs. 170

400g - Rs. 330



NEW LAUNCH



HUFA Pigment Indigo Powder
80g - Rs. 275

HUFA Pigment Indigo Powder is powered by advanced HUFA™ Pigment Technology — a High-Grade, Ultra-Fine & Amplified indigo system designed to deliver up to 1.5X richer, faster, and longer-lasting post-henna blackening.

Made from biologically rich Indigo leaves and enhanced with Bhringraj, Manjistha, Neem, and Mulethi, the formula improves pigment release, stain binding, scalp balance, and hair conditioning for deeper natural colour without dryness or damage.

Key Benefits: Up to 1.5X Richer Pigment | Advanced HUFA™ Pigment Technology | 100% Natural & PPD-Free



NEW LOOK



Aloe Vera 3 in 1 Shampoo Wash:
Hair, Body & Face
6ml: Rs. 2

Aloe Vera Cleanser is a gentle 3-in-1 formula for hair, face, and body, made with 100% natural ingredients and completely sulphate-free. Enriched with the soothing goodness of aloe vera, it cleanses without stripping natural oils, leaving hair and skin feeling soft, smooth, and refreshed. This all-in-one cleanser is perfect for everyday use and keeps both hair and skin healthy, nourished, and naturally radiant. Once you switch to a truly gentle cleanser, you won't want to go back.

Key Benefits: 3 in 1 Cleaner for Soft & Smooth skin and hair



FACE CARE



Pure Gulab Flora Jal
180ml - Rs. 385

100% pure, freshly distilled Gulab Jal made with fresh rose petals in our Ayurvedic kitchen. This true rose hydrosol (arak) captures the most potent phytoactives like tannins, phenolics, & aromatic volatiles to calm redness, tighten pores, boost moisture retention, balance pH and support a soft, even glow. Let every spritz awaken your natural gulabi radiance.

Key Benefits: Skin Toning/ Pore Reduction/ Oil & Acne Control



HAIR CARE



A 100% natural shampoo formulated for length, strength & deep damage repair with fresh hibiscus and five nourishing oils. Powered by natural surfactants, it foams easily & cleanses effectively without dryness or damage.

It is activated with bioavailable proteins from fermented soy & sesame for ultra-softness & immense shine. Not just a cleanser - it's a 9-care nourishing potion with potent herbs & pure oils to caress from root to tip. No chemicals, sulphates or silicones.

Key Benefit: Long & Strong Hair

Five Oil Hibiscus Navdha Shampoo

225ml - Rs. 335

125ml - Rs. 185



HAIR CARE



Tri-Leaf Rosemary Navdha Shampoo

225ml - Rs. 325

125ml - Rs. 175

A 100% natural shampoo formulated to prevent hair fall & breakage during hair wash with fresh rosemary, curry, hibiscus & neem leaves. Powered by natural surfactants, it foams easily & cleanses effectively without dryness or damage.

It is activated with bioavailable proteins from fermented soy & sesame for ultra-softness & immense shine. Not just a cleanser - it's a 9-care nourishing potion with potent herbs & pure oils to caress from root to tip. No chemicals, sulphates or silicones.

Key Benefit: Hairfall Control



HAIR CARE



A 100% natural Nutri-Conditioner formulated for deep damage repair and restoration with fresh hibiscus & five nourishing oils. Enriched with the proteins, polysaccharides, fats & vitamins of hung curd, soy, methi, oats and more, it deeply moisturises, closes cuticles, repairs breakage & offers superior frizz control with continuous damage repair.

Activated with an oleo-protein matrix, it goes beyond silicone's surface coating to condition deeply and repair from cortex to cuticle - bringing hair back to life every single time.

Key Benefit: Anti-Frizz + Long & Strong Hair

Five Oil Hibiscus Nutri Conditioner

125ml - Rs. 270

60ml - Rs. 130



HAIR CARE



A 100% natural Nutri-Conditioner formulated for hair fall & tangle control with fresh rosemary, hibiscus, curry & neem leaves. Enriched with the proteins, polysaccharides, fats & vitamins of hung curd, soy, methi, oats and more, it deeply moisturises, closes cuticles, repairs breakage & offers superior frizz control with continuous damage repair.

Activated with an oleo-protein matrix, it goes beyond silicone's surface coating to condition deeply and repair from cortex to cuticle - bringing hair back to life every single time.

Key Benefit: Anti-Frizz + Hairfall Control

Tri-Leaf Rosemary Nutri Conditioner

125ml - Rs. 260

60ml - Rs. 120



HAIR CARE



Hibiscus Amla Hair Oil

100ml - Rs. 335

50ml - Rs. 175

100% authentic Ayurvedic hair oil, signature-crafted in our Ayurvedic Kitchen with the DASABUTI preparation. Fresh hibiscus, amla, kalonji, methi, ratanjot & 16 growth-boosting herbs energise follicles for longer, thicker, stronger hair. Made with pure cold-pressed oils, every drop feeds roots with potent nutrition. Specially designed for summer to counter heat-induced dryness & UV stress, keeping scalp cool, balanced & growth-ready.

Key Benefits: Accelerated growth of hair & Thick hair in 3 months



FACE CARE



Brightening Ubtan Tikta Face Wash

90g - Rs. 250

50g - Rs. 135

Experience the magic of true ubtan in a face wash. Made with real dals, besan, turmeric & chandan, it brightens & de-tans with every use. It is a bitter regenerative cleanser that doesn't just clean but promotes faster cell renewal for healthier, youthful skin.

Powered by Patented LentiClear Technology, it fuses dal power with natural surfactants to leave skin clear, bright and beautifully balanced.

100% natural, non-drying, non-damaging cleansing for skin that feels fresh, renewed and breathing alive.

Key Benefits: Skin Brightening & Purified blood flow



FACE CARE



Masoor Dal Tikta Face Wash

90g - Rs. 250

50g - Rs. 135

A bitter regenerative cleanser that doesn't just clean - it accelerates skin renewal for healthier, youthful skin. Powered by Patented LentiClear Technology, it fuses dal power with natural surfactants to leave skin clear, bright and beautifully balanced.

Made with real dals rich in active vitamins and proteins, it restores cellular vitality for supple, youthful skin. 100% natural, non-drying, non-damaging cleansing for skin that feels fresh, renewed and truly breathing alive.

Key Benefits: Youth Restore Face Wash



ACCESSORIES



Dual Tooth Kacchi Neem Comb

Rs. 198

Neem Wooden Comb is made of original neem wood and infused with oil that's slow-treated in our Ayurveda kitchen for over 24 hours with neem oil, sesame oil, and 13 potent herbs. This unique Ayurvedic oiling process allows the comb to naturally transfer nourishment to the scalp with every stroke, offering fungal protection while reducing frizz and breakage. Regular use helps activate hair growth, prevent hair fall and dandruff, and leaves hair healthier, smoother, and visibly shinier. Once you switch to a neem wooden comb, there's no going back.

Key Benefits: Hair growth & Shiny Hair



ACCESSORIES



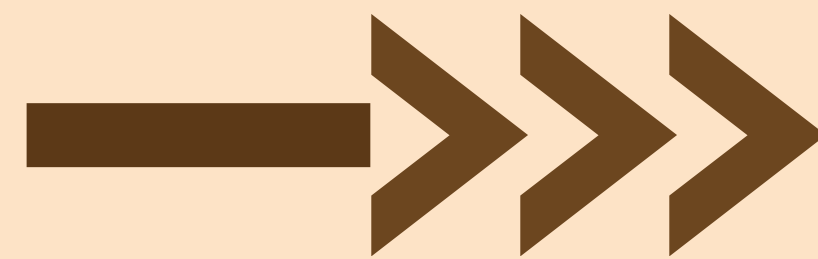
Wide Tooth Kacchi Neem Comb
Rs. 198

Neem Wooden Comb is made of original neem wood and infused with oil that's slow-treated in our Ayurveda kitchen for over 24 hours with neem oil, sesame oil, and 13 potent herbs. This unique Ayurvedic oiling process allows the comb to naturally transfer nourishment to the scalp with every stroke, offering fungal protection while reducing frizz and breakage. Regular use helps activate hair growth, prevent hair fall and dandruff, and leaves hair healthier, smoother, and visibly shinier. Once you switch to a neem wooden comb, there's no going back.

Key Benefits: Hair growth & Shiny Hair



SAMPLE JARS



Our New Retail Sample Jar (FOC Product) consists of:

- Trileaf Rosemary Shampoo: 15 Pcs
- Masoor Dal Tikta Face Wash: 15 Pcs
- Dasabutti Hibiscus Amla Hair Oil: 10 Pcs